



Email: committeeservices@horsham.gov.uk
Direct line: 01403 215465

Local Economy Policy Development Advisory Group

Wednesday, 1st November, 2017 at 5.30 pm
Wallis Room, Parkside, Chart Way, Horsham

The Access to Information Procedure Rules are not applicable to Policy Development Advisory Groups and members of the public may not attend. Members of the Council who are not members of the Policy Development Advisory Group may attend to observe the proceedings, seating for which will be provided, subject to providing advance (by noon of the day of the meeting) written notification to the Chairman of the meeting and committeeservices@horsham.gov.uk

Councillors: Gordon Lindsay (Chairman)

John Bailey
Peter Burgess
John Chidlow
David Coldwell
Leonard Crosbie

Tony Hogben
Liz Kitchen
Adrian Lee
Stuart Ritchie

You are summoned to the meeting to transact the following business

Agenda

	Page No.
1. Apologies for absence	
2. Notes of previous meeting	3 - 4
To receive the notes of the meeting held on 17 May 2017	
3. Forward Plan Extract for the Local Economy Portfolio	5 - 8
To note the Forward Plan extract (if any) for the Local Economy Portfolio	
4. Draft Visitor Economy Strategy 2018-23	9 - 68

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Local Economy Policy Development Advisory Group
17 MAY 2017

Present: Councillors: Gordon Lindsay (Chairman), Peter Burgess,
David Coldwell and Leonard Crosbie

Apologies: Councillors: John Bailey, John Chidlow, Tony Hogben, Liz Kitchen,
Adrian Lee, Paul Marshall and Stuart Ritchie

22 **TO APPROVE THE NOTES OF THE PREVIOUS MEETING**

The group approved the notes of the meeting held on 22 March 2017.

23 **UPDATE ON ECONOMIC STRATEGY**

The Head of Economic Development updated the group on the Economic Development Strategy. Members were reminded that Cabinet had agreed the strategy in January 2017, which provided five priority areas of inward investment; enterprise; skills and employment; infrastructure; and promoting the District offer.

The group heard that:

- An action plan to support the strategy was being developed
- Alignment with strategic planning policies was ongoing
- The *Microbiz* programme of events had been reviewed, and the University of Chichester had been commissioned to take forward an improved offer of a full year of events. This included start-up Saturdays, Business Growth Groups and Networking events. The programme had an urban and rural focus.
- The LEAP scheme had been very successful, awarding 49 grants
- The 'Think Horsham' website would be updated, and that the Burrows business directory was now online
- EU funding had been secured for a visitor economy strategy and setting up a visitor economy partnership. Town meetings had already taken place, together with 1:1s with visitor economy businesses. Workshops were planned for 20th June 2017.

Members' views included:

- Ensuring that links would be made between tourism initiatives already underway in the district, such as at Steyning
- Consideration of Horsham as a 'wi-fi' town
- The strategic importance of car parking in the district

- A discussion of the economic significance of the proposed business park on the north Horsham development

The Cabinet Member thanked Members for their views.

The meeting closed at 17:40

CHAIRMAN

**Parkside, Chart Way, Horsham,
West Sussex RH12 1RL**

FORWARD PLAN

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This notice sets out details of key decisions that the Cabinet or a Cabinet Member intend to make, and gives 28 days' notice of the decision under the Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012. The notice also includes details of other decisions the Council intends to make.

The reports and any background documents that have been used to inform the decisions will be available on the Council's website (www.horsham.gov.uk) or by contacting Committee Services at the Council Offices.

Whilst the majority of the Council's business will be open to the public, there will be occasions when the business to be considered contains confidential, commercially sensitive or personal information. This is formal notice under the 2012 Regulations that part or all of the reports on the decisions referred to in the schedule may be private because they contain exempt information under Part 1 of Schedule 12A to the Local Government Act 1972 (as amended) and the public interest in withholding the information outweighs the public interest in disclosing it.

If you wish to make representations about why part or all of the papers should be open to the public, please contact Committee Services at least 10 working days before the date on which the decision is to be taken.

If you wish to make representations to the Cabinet or Cabinet Member about the proposed decisions, please contact Committee Services to make your request.

Please note that the decision date given in this notice may be subject to change.

To contact Committee Services:

E-mail: : committeeservices@horsham.gov.uk

Tel: 01403 215123

Published on 01 October 2017 (Updated 25 October 2017)

What is a Key Decision?

A key decision is an executive decision which, is likely –

(i) to involve expenditure or savings of £250,000 or more as well as otherwise being significant having regard to the Council's budget for the service or function to which the decision relates; or

(ii) to be significant in terms of its effects on communities living or working in an area comprising two or more wards in the District.

	Subject/Decision	Decision Taker	Date(s) of decision	Is all or part of this item likely to be dealt with in private	Contact Officer Cabinet Member (NB include name, title and email address)
8.	Car Parking Strategy and rural car park review Policy Development Advisory Group 1 November 2017	Cabinet	23 Nov 2017	Open	Chris Lyons, Director of Planning, Economic Development and Property chris.lyons@horsham.gov.uk Cabinet Member for Local Economy (Councillor Gordon Lindsay)
17.	Visitor Economy Partnership/Strategy Policy Development Advisory Group 1 November 2017	Cabinet	25 Jan 2018	Open	Clare Mangan, Head of Economic Development clare.mangan@horsham.gov.uk Cabinet Member for Local Economy (Councillor Gordon Lindsay)

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